

# ALLURE Home Staging

*Create the vision. Secure the sale.*

## Why Stage?

### Top 5 reasons:

#### #1 - Online Appeal

Over 98% of Buyers look online when shopping for real estate. Whether you see your home will depend on the photos. How many potential buyers are you missing?

#### #2- Control Buyers Eye

Professional home staging controls the buyers eye when they view a home. We help to showcase features and benefits of the home while downplaying or disguising the negatives.

#### #3- Home Feels More Expensive

Homes that are professionally staged feel more up to date. Because everything is perfectly in its place & current with today's trends, buyers place more value on staged homes.

#### #4- Get Better Offers

Owners of staged properties appear more invested in their homes. Buyers are less likely to make a low offer. Faster sale times minimize price reductions, saving thousands!

#### #5- Faster Sales

Statistics show that staged properties sell 78% faster than un-staged homes and for approx. 3% more!

*Your home is your most valuable asset.*

*Protect your equity by investing in the preparation process!*



Living Room Before



Living Room After